



Program Plan 2021

Updated March 24, 2021

Leadership Committee Members

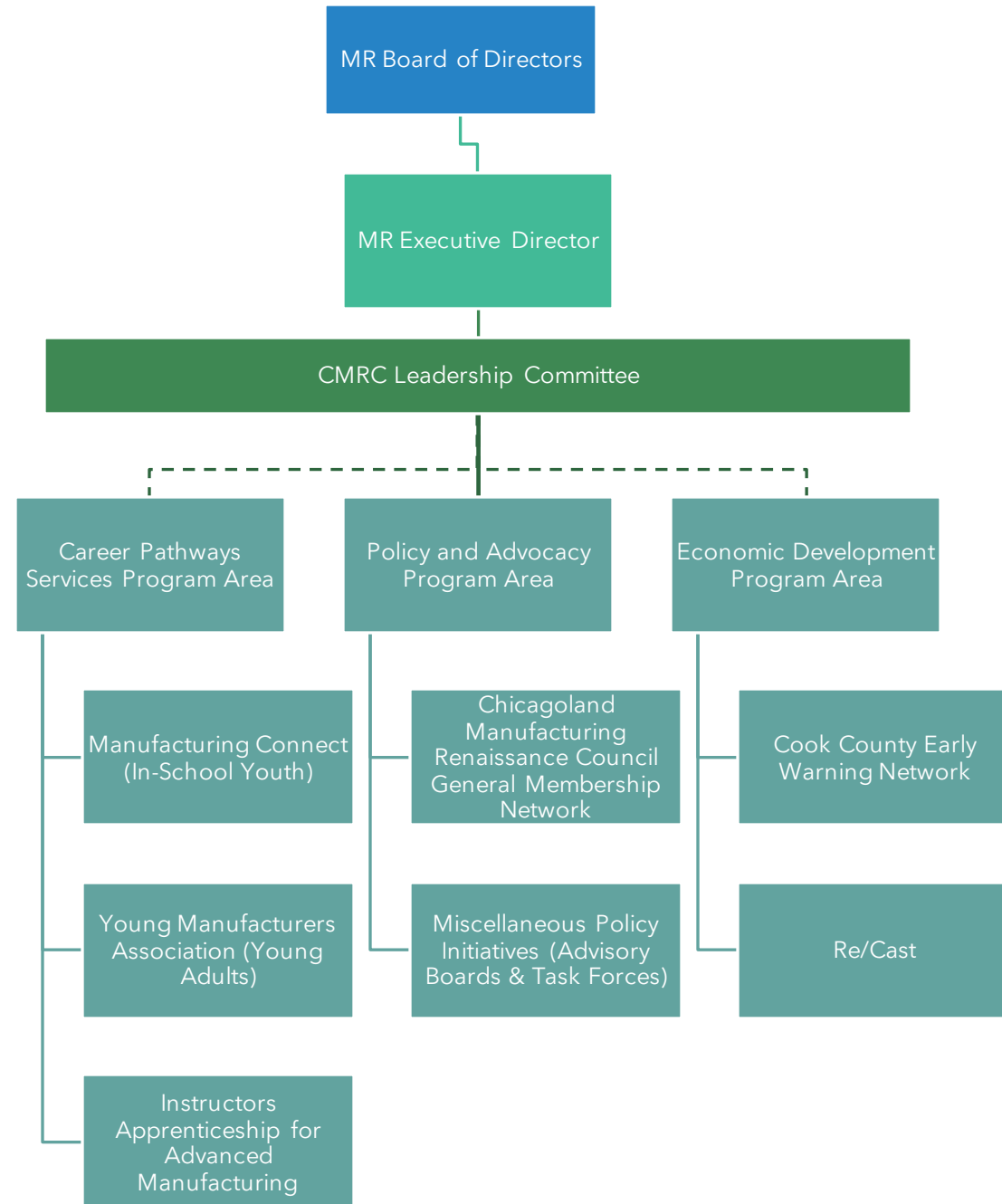
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1. **Colin Cosgrove**, President, Laystrom Manufacturing– Co-chair
 2. **Mollie Dowling**, Executive Director, OAI, Inc. - Co-chair
 3. **Craig Freedman**, President, Freedman Seating
 4. **Jessica Giudici**, Senior HR Manager, Duravant and Board Member for the Technology and Manufacturers Association
 5. **Reggie Greenwood**, Executive Director of the Chicago Southland Economic Development Corporation and the Supply Chain Innovation Center and Business Incubator
 6. **Rev. Anthony Haynes**, Ministers for Manufacturing Chairman
 7. **Dr. Alice Palmer**, Former Illinois State Senator, 13th District and Associate Dean and Director of Northwestern University's African-American Student Affairs
 8. **Irene Sherr**, Deputy Bureau Chief, Cook County Bureau of Economic Development
 9. **Don Villar**, Secretary-Treasurer, Chicago Federation of Labor
 10. MR Staff Participants: Erica Staley, Dan Swinney, David Robinson, Joyce Weston, Torres Hughes

CMRC Planning Process

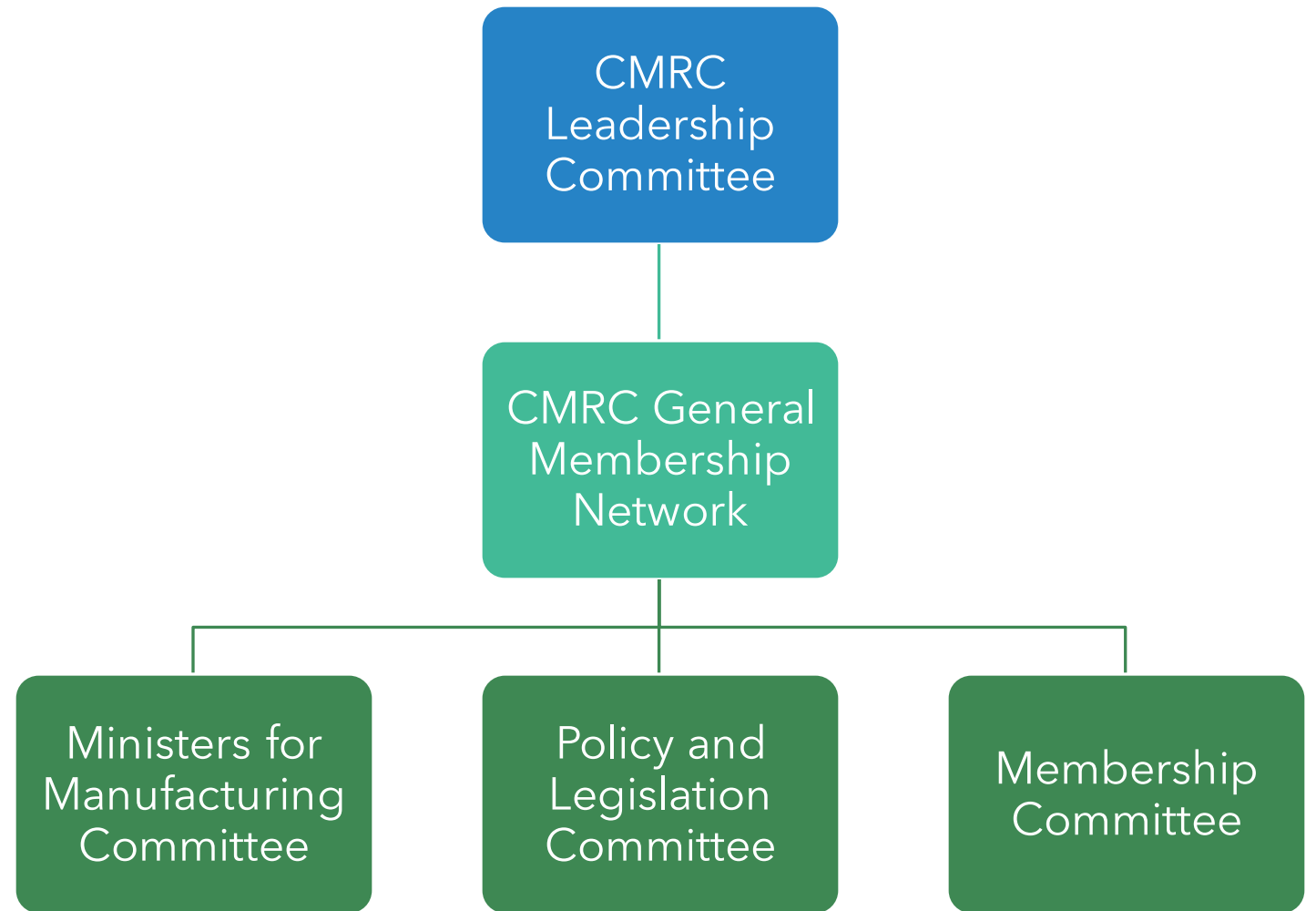
December 2020 – March 2021

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1. Update CMRC Program Model
 2. Create SWOT Analysis
 3. Create agenda for Planning Meeting with CMRC Executive Committee with Mollie & Colin
 4. Planning Meeting, Part 1, 12/7/2020
 5. Synthesize and summarize key discussion points into draft CMRC plan with revised program language and preliminary 2021 plan
 6. Planning Meeting, Part 2, 1/6/2021
 7. Update CMRC descriptive language and 2021 plan
 8. Planning Meeting, Part 3, 2/10/2021
 9. Prep for Planning Meeting with Mollie & Colin 2/18/21, clarify consensus points on program structure, committee name and mission statement
 10. Planning Meeting, Part 4, 3/8/21, approve new language, discuss next steps in activity planning

MR's Organizational Chart



CMRC Program Structure



What is the CMRC?



CMRC Program Mission:

The CMRC is a regional coalition to promote manufacturing as a tool for social inclusion and community development.

What is the CMRC?

Our Principles:

1. Advanced manufacturing can expand the middle class, increase inclusion and equity in disenfranchised communities.
 - A. High numbers of high-quality, mid-to-high skill, living wage career-track jobs with a current estimate of 58,000 jobs going unfilled in the Chicagoland area
 - B. Opportunities for company ownership and local wealth creation
 - C. Every manufacturing job creates approximately 5 other jobs in the broader economy, creating more opportunities for jobs and economic growth in our region
2. Employers, workers and communities need strong education and workforce development systems.
3. We need to prioritize manufacturing in strategies for sustainable development.
4. We need a broad, racially and socially diverse coalition of people, leaders, organizations and businesses who believe manufacturing builds communities. Our coalition must include the following stakeholders:
 - Manufacturers and their associations
 - Organized labor and their associations
 - Educators and educational institutions
 - Social service providers
 - Community and faith leaders
 - Youth and youth advocates
 - Business owners and leaders
 - Government officials





CMRC Goals for 2021

1. Advocate for manufacturing-as-tool-for-community-development among key coalition stakeholders (see Principle #4).
2. Support and advocate for expansion of workforce development and related education programs.
3. Expand the CMRC membership.
4. Increase influence as a network.
5. Increase dedicated funding for CMRC.